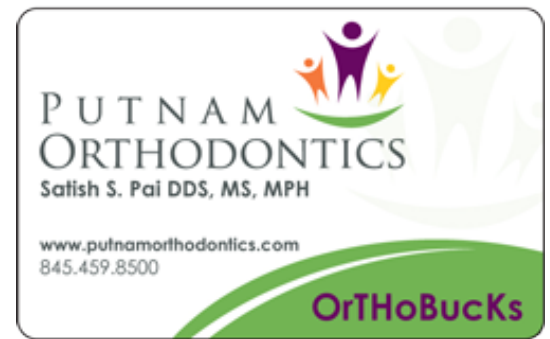


Welcome To Putnam Orthodontics OrTHoBuckS Program



Creating a beautiful smile requires both a commitment from us and cooperation from you, our fabulous patient. With that in mind, we are excited to introduce our OrTHoBuckS Program! Our program was created as a way to recognize all of your hard work by awarding you with fantastic rewards as you progress along your orthodontic journey.

You may redeem great prizes on our website for as low as 100 OrTHoBuckS. Look for additional contest information at our office, on Facebook, or our website to earn even more OrTHoBuckS and to see the latest updates in our Rewards Program!

You can view your OrTHoBuckS any time at www.carmelortho.com. Click on the OrTHoBuckS card icon and enter your 16-digit rewards number and 4-digit password to check your current OrTHoBuckS. View the on-line Reward Guide and check for special contests and gifts. If you have any questions, talk with any of our team members!

Visit our website www.carmelortho.com/orthobucks.html for more prize options, new ways to earn OrTHoBuckS and special contests!

Reward Rules

- Reward card must be present to receive reward OrTHoBuckS.
- Replacement cards are available for a \$5.
- Rewards are given at regular scheduled appointments.
- OrTHoBuckS or gift cards are not redeemable for cash.
- OrTHoBuckS and prizes are subject to change at anytime.
- Dental reward OrTHoBuckS are available when returning a completed dental certificate for cleaning and biannual exam from your dentist

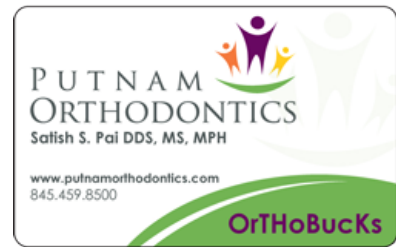
Gift Redemption Menu

OrTHoBuckS Gift Card Earned Amount Prize Option Examples

1000	\$10 Target, iTunes, Claire's, Chili's, or WalMart Gift Card
1500	\$15 Amazon, Best Buy, WalMart, or iTunes Gift Card
2000	\$20 Toys "R" Us, Claire's, or Bath & Body Gift Card
2500	\$25 Sports Authority, Build-A-Bear,, Target, or WalMart Gift Card
5000	\$50 Game Stop, Old Navy, Best Buy, or Toys "R" Us Gift Card
10000	\$100 Target, Macy's, Footlocker, or Best Buy Gift Card

Earn OrTHoBucKs On Your OrTHoBucKs Card

During each appointment, OrTHoBucKs will be awarded for outstanding cooperation in each of the following areas. To redeem your OrTHoBucKs, visit us online or speak with any of our team members!



Getting ready for Braces

Congratulations! You are officially ready for braces! (awarded at your bonding appt)	1000
Coordinate a school dental presentation	200
Bringing your OrTHoBucKs card to your appointment	20
Scheduling your next appointment prior to leaving the office	20

Being a Great Patient

New patient exam	100
New appliances placed	500
Excellent oral hygiene	200
Being on time	20
Nothing loose or broken	20
Wearing appliances as instructed	20
Brushing after sign in	10

Seeing your Dentist Regularly is Important

Dental cleaning/exam	100
Requested dental treatment completed	100

Great Ways to Earn Extra OrTHoBucKs

Referring a friend who starts treatment	5000
Referring a family member who starts treatment	400
Referring a friend for consultation	250
Referring a family member for consultation	100
Orthodontic testimonial	1000
LIKE practice Facebook page	100
Online practice review	1000
Follow us on twitter	50
Straight A's on your report card	50
Patient celebrity or photo or article	50
Community service (5 OrTHoBucKs per hour - up to 5 hrs. per month with documentation) . .	50
Wearing your practice T-shirt to your appointment	30
Celebrating personal achievement	20
Participating in office contest	10
Each A on your report card (up to 5 A's awarded)	100